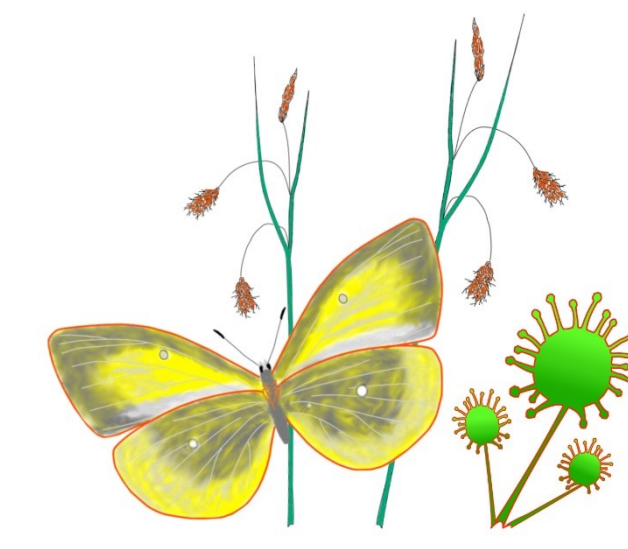
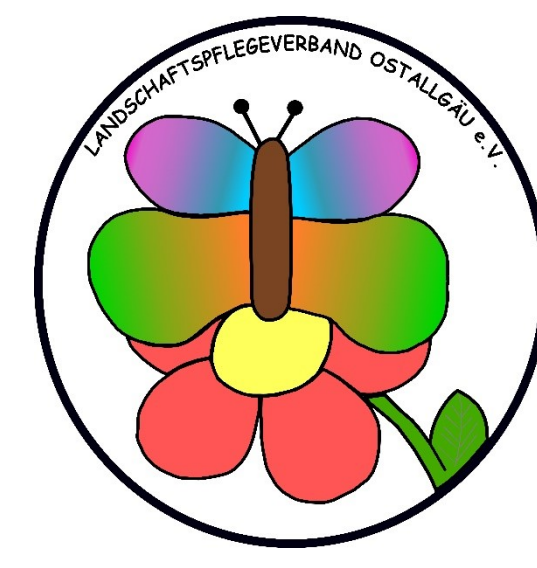


# Allgäuer Streueverwertung



Die Allgäuer Landschaftspflegeverbände

## Why was the project founded?

The Allgaeu is one of the most important moorland regions in Bavaria, with many high quality fens and wet meadows. The wet meadows in the Allgaeu are characterized by an extremely diverse flora and fauna with cross-regionally significant species.

- The agricultural use of many Molinia meadows has been in decline in recent decades due a structural change in the nature of agricultural farming (less farmworkers, the decline of smaller farming concerns and the creation of larger ones, animal husbandry without bedding, the use of larger agricultural machines).
- The Molinia meadow habitats were under threat in the Allgaeu.

### Aims of the project

- To preserve the typical regional landscape with its plant and animal diversity.
- To generate additional income for the farmers.
- To encourage tourism (an attractive landscape attracts more tourists).

## Measures carried out

The biggest hindrance in using bedding from Molinia meadows was its poor reputation (traditionally labour intensive work, poor product quality). Subsequently, actions such as the following were taken:

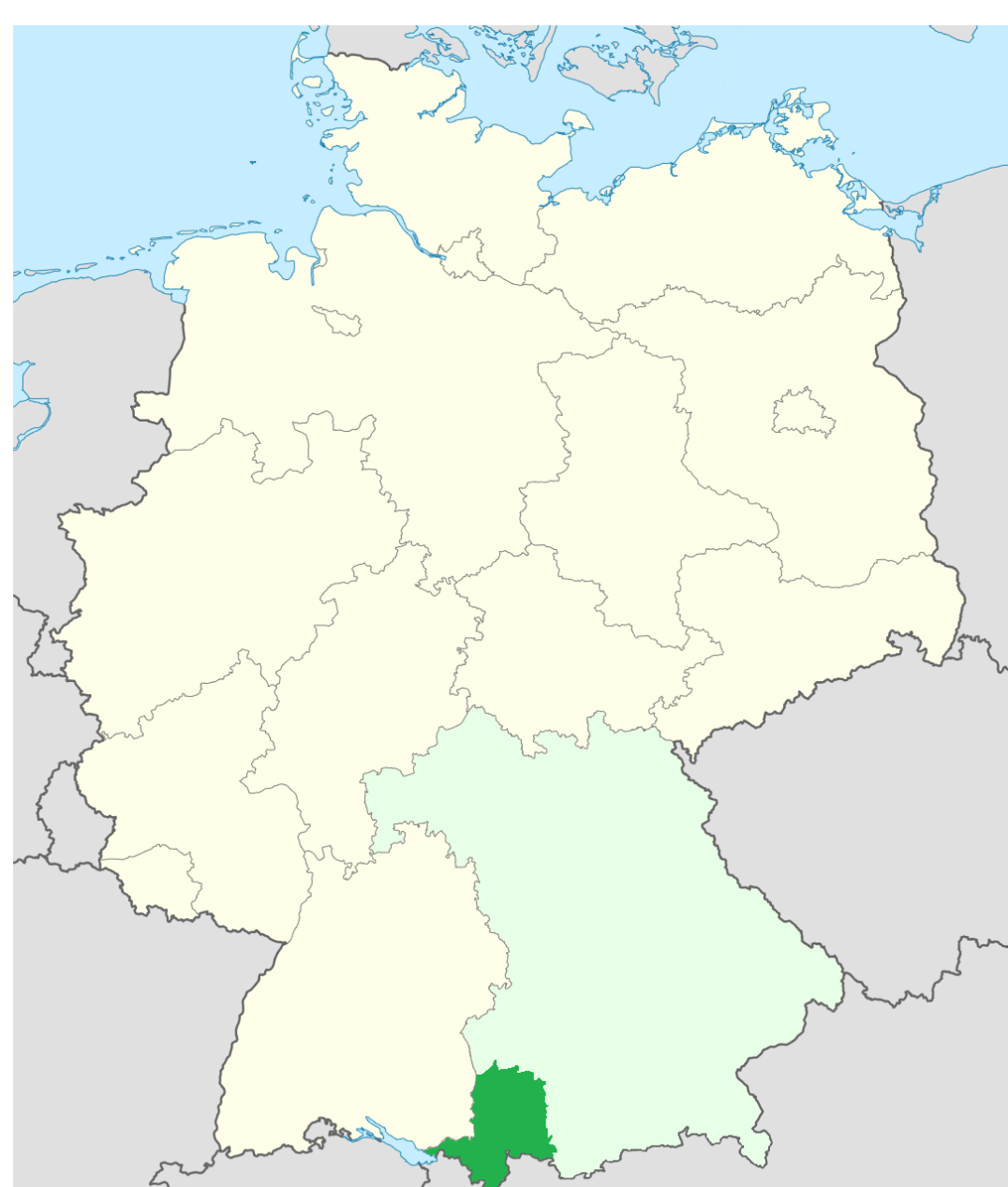
- A great deal of public relations work was done to explain the importance of the Molinia meadow habitats. In particular, towards making farmers more aware of the value of the locally available bedding and of promoting its regionally preserved life cycle.
- Farmers were re-familiarized with the subject of meadow bedding at meetings and trade shows.
- Many county-wide technological demonstrations of nature-sensitive agricultural machinery were organized.
- New products were created out of the Molinia meadow product were developed to help increase its agricultural value and image.



## Regional benefits of the project

- **Biodiversity:** Numerous habitats for endangered animal and plant species were created.
- **The regional landscape:** Preservation of the attractiveness of the Allgaeu's multi-faceted regional landscape.
- **Economy:** Many farmers have received an extra source of income through the management of the Molinia meadows. By strengthening the regional product life cycles, the added agricultural value remains locally.
- **Tourism:** The great interest in meadows and moorlands increased the spectrum of tourists, for example moor farm holidays, meadow and moor discovery hikes.
- **Social aspects:** The improved image of meadow management has led to an increased identification with the landscape. In addition, farmers are now keen to contribute to the preservation of species diversity.

The project has gained attention throughout Germany and in the bordering Austrian counties.



## Fact box

- LEADER-region: **Allgaeu** (Counties: **Ostallgaeu, Oberallgaeu, Unterallgaeu and Lindau**)
- Project management: Landscape Management Association Ostallgäu
- Total cost: 194.267,70€
- LEADER-funding: 105.782,40€
- Project duration: 01.01.2010 – 31.05.2013
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