

Regional development in the Oberallgäu, Bavaria, Germany

Dr. Sabine Weizenegger

Regionalentwicklung Oberallgäu
Dr. S. Weizenegger

Datum, Ort
Titel

Allgäu

Regionalentwicklung
Oberallgäu

Bayern

Europa

LEADER



„Griaß eich“

Dr. Sabine Weizenegger
(CEO)

Regionalentwicklung Oberallgäu
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LAG-Management - personal data...



- Born in Kempten / Allgäu, grown up in the Allgäu
- Studies in geography (applied geography / geography of leisure and tourism), business studies and applied social studies, cultural anthropology at Universität Trier
- Graduation at the Institute for Economic Geography at Universität München
- Thematic and regional focus: actor oriented management, protected areas, tourism and sustainability, cultural landscapes, developing countries, Africa, participatory approaches
- Since 2003: CEO Regionalentwicklung Oberallgäu and LAG Management



Germany and where the Allgäu is located

- Federal structure (16 Bundesländer)
- 357.023 km²
- 82 Mio. inhabitants
- LEADER-Programme under responsibility of the Länder





The Allgäu

- Administrative units (Landkreise) landscape
- Border region
- Foothills of the pre-alps and alps
- Agriculture: pasture farming, dairy products (mountain cheese!)
- Tourist destination



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Regionalentwicklung
Oberallgäu



What is LEADER?

- L iaisons
- E ntre
- A ctions de
- D éveloppement de l'
- E conomie
- R urale

Connection
between
Actions for
Development
in Rural
Economy

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LEADER

Programme of the European Union, since 1991

LEADER I,
LEADER II,
LEADER+,
LEADER 2007-13
LEADER 2014-20

Belongs to EAFRD!

CLLD – Community Led Local Development!

More than just a development programme!

LEADER logo: A green square with a yellow leaf and a green curved line.

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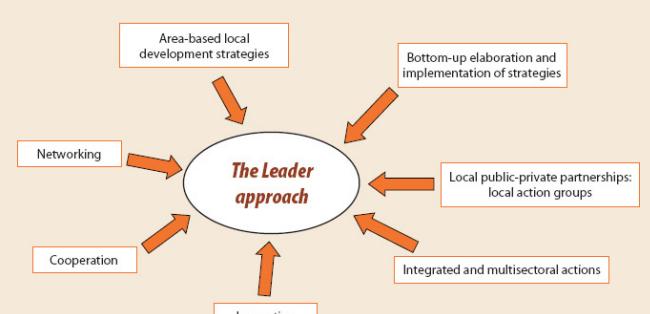
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Some basic principles of LEADER

The seven key features explained



The diagram illustrates the seven key features of the LEADER approach. At the center is a circle labeled "The Leader approach". Seven arrows point from various boxes to this central circle:

- Area-based local development strategies
- Bottom-up elaboration and implementation of strategies
- Local public-private partnerships: local action groups
- Integrated and multisectoral actions
- Innovation
- Cooperation
- Networking

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Our Leader Action Group - an Outline

- Founded 2004
- 27 rural municipalities + Stadt Kempten (town) + Landkreis Oberallgäu (rural district)
- 208.000 inhabitants
- 1.389 km²
- 104 EW / km²
- 2.500 agricultural businesses
- 800.000 touristic arrivals

Map of the Oberallgäu region:

The map shows the administrative structure of the Oberallgäu region, which includes the following municipalities:

- LAG Württembergisches Allgäu: Dietmannsried, Altusried, Wiggensbach, Kempton, Durach, Sulzberg, Oy-Mittelberg, Rettenberg, Wetzach, Burgberg, Blaichach, Ofterschwang, Bolsterlang, Fischen, Obermaiselstein, Oberdorf.
- LAG Kemptland Unterallgäu: Haldenwang, Wildpolisried.
- LAG Bergaufland Ostallgäu: Laubenwang.
- LAG Regionalentwicklung Voralberg (Österreich): Weitnau, Waltenhofen, Miesen-Wilhams, Immenstadt, Balderachswang.
- LAG Regionalentwicklung Westallgäu - Bayerischer Bodensee: Buchenberg.
- LAG Regionalentwicklung Außerfern (Österreich): Kleinwalsertal (Österreich).
- LAG Lokale Aktionsgruppe: Immenstadt, Rettenberg, Wetzach, Burgberg, Blaichach, Ofterschwang, Bolsterlang, Fischen, Obermaiselstein, Oberdorf.

Logos and footer:

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Allgäu Regionalentwicklung Oberallgäu Logo EU Logo Logo der Landesregierung von Bayern

LAG Regionalentwicklung Oberallgäu

co-ordination, governance, management

governing body
3 persons

LAG-Management

decision

LAG – general meeting
members of the association

decision-making body
(governing body, representatives county, mayors+ more than 50 % economic and social partners)

development and implementation

project groups **private supporter** **rural municipalities**

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Strengths & Weaknesses of the Region

	Strengths	Weaknesses
Agriculture & Forestry	<ul style="list-style-type: none"> ▪ range of products (milk, cheese,...) ▪ actors like Holzforum, in-silva,... 	<ul style="list-style-type: none"> ▪ not all potentials used ▪ value chain not yet complete
Life in Oberallgäu	<ul style="list-style-type: none"> ▪ high quality of life ▪ potentials in the energy sector 	<ul style="list-style-type: none"> ▪ lack of training and employment of high qualified labour ▪ inner city and business development
Tourism	<ul style="list-style-type: none"> ▪ attractive landscape ▪ good infrastructure (Mountaineering!) 	<ul style="list-style-type: none"> ▪ missing networking ▪ partial low quality offers
Nature & Culture	<ul style="list-style-type: none"> ▪ manifold nature and cultural landscape ▪ regional identity 	<ul style="list-style-type: none"> ▪ absent enhancement ▪ potential of natural hazards
Regional Management	<ul style="list-style-type: none"> ▪ LAG and its actors ▪ increasing networking 	<ul style="list-style-type: none"> ▪ missing capacities

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Landkreis Oberallgäu



Project example: A store for a village through financial participation

Problem

- Last store in the village of Krugzell has to close. General supply is no longer ensured.

Solution

- A „village store“ for Krugzell - with financial and emotional participation of population.

Effects

- Shopping possibilities without own car, (part-time-)jobs, synergy-effects with village stores in other rural municipalities.

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Landkreis Oberallgäu



Villagers construct their own swing bridge



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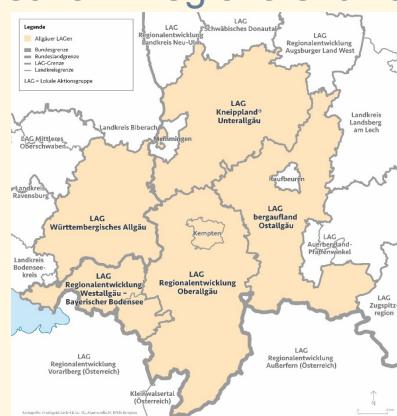
Landkreis
Landkreis
Landkreis
Landkreis

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Network Regionalentwicklung Allgäu



Legende
Allgäu LAGs
LAG
Kreislandkreise
LG
Landesgrenze
LAG - Lokale Akteurgruppe

LAG
Bodensee-Oberschwaben
Landkreis Neu-Ulm
Schwäbisches Donautal
LAG
Regionale Entwicklung Augsburger Land West
Landkreis Landshut am Lech
LAG Kneipoland® Unterallgäu
Landkreis Biberach
Neumarkt
Lindau
LAG
Württembergisches Allgäu
Ravensburg
Landkreis Ravensburg
Landkreis Bodensee-Oberschwaben
LAG
Regionale Entwicklung Westallgäu – Bayerischer Bodensee
Kempten
LAG
Regionale Entwicklung Oberallgäu
LAG
Regionale Entwicklung Ostallgäu
Augsburg
Augsburg-Pfaffenhofen
LAG
Regionale Entwicklung Pfronten
Pfronten
LAG
Zugspitzregion
LAG
Regionale Entwicklung Außerfern (Österreich)
LAG
Regionale Entwicklung Vorarlberg (Österreich)
Kleinwalsertal (Österreich)

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Landkreis
Landkreis
Landkreis
Landkreis

Europa

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The collage includes:

- A panoramic view of the Alpine mountains.
- A group of people at a food exhibition or market stall.
- People working in a pottery workshop.
- A man pointing at a map titled "LEADER+ in Deutschland".
- People gathered around a table, possibly at a meeting or workshop.
- A group of people standing outdoors in a grassy field.

„Oberallgäu global“

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The diagram illustrates the "Effects of LEADER for the Region" as a network of interconnected nodes:

- € from Brussels
- innovative ideas/creative settings
- knowledge management
- cooperation and communication
- networks
- strenghtening endogenous potentials
- image
- publicity
- quality of life
- („innovative“) infrastructure
- investments
- jobs
- regional-economic effects

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In the future ...

... we're going to be connected even stronger.



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How to get in touch:

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