



Regional development in the Oberallgäu, Bavaria, Germany

Dr. Sabine Weizenegger

Regionalentwicklung Oberallgäu
Dr. S. Weizenegger

Datum, Ort
Titel



„Griaß eich“



Dr. Sabine Weizenegger
(CEO)

Regionalentwicklung Oberallgäu
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LAG-Management - personal data...



- Born in Kempten / Allgäu, grown up in the Allgäu
- Studies in geography (applied geography / geography of leisure and tourism), business studies and applied social studies, cultural anthropology at Universität Trier
- Graduation at the Institute for Economic Geography at Universität München
- Thematic and regional focus: actor oriented management, protected areas, tourism and sustainability, cultural landscapes, developing countries, Africa, participatory approaches
- Since 2003: CEO Regionalentwicklung Oberallgäu and LAG Management


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Germany and where the Allgäu is located

- Federal structure (16 Bundesländer)
- 357.023 km²
- 82 Mio. inhabitants
- LEADER-Programme under responsibility of the Länder





DEUTSCHLAND
Politische Karte

LEGENDE
 - Staatsgrenze
 - Bundesländergrenze
 - Bundeshauptstadt

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The Allgäu

- Administrative units (Landkreise) landscape
- Border region
- Foothills of the pre-alps and alps
- Agriculture: pasture farming, dairy products (mountain cheese!)
- Tourist destination



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What is LEADER?


- **L**iaisons
- **E**ntre
- **A**ctions de
- **D**éveloppement de l'
- **E**conomie
- **R**urale

Connection
between
Actions for
Development
in Rural
Economy


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LEADER



Programme of the European Union, since 1991

LEADER I,
LEADER II,
LEADER+,
LEADER 2007-13
LEADER 2014-20



CLLD – Community Led Local Development!

Belongs to EAFRD!

More than just a development programme!

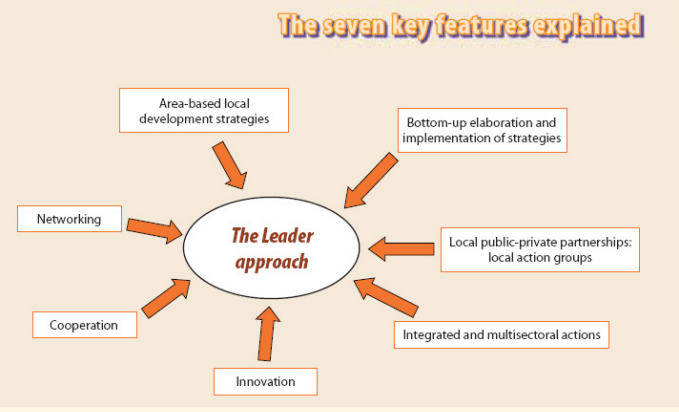
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Some basic principles of LEADER

The seven key features explained



Area-based local development strategies

Bottom-up elaboration and implementation of strategies

Local public-private partnerships: local action groups

Integrated and multisectoral actions

Innovation


Cooperation


Networking

The Leader approach

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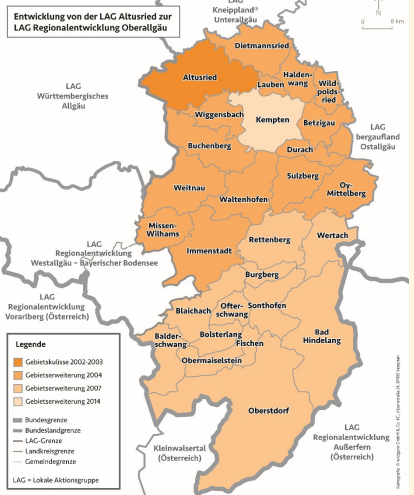




Our Leader Action Group - an Outline

- Founded 2004
- 27 rural municipalities + Stadt Kempten (town) + Landkreis Oberallgäu (rural district)
- 208.000 inhabitants
- 1.389 km²
- 104 EW / km²
- 2.500 agricultural businesses
- 800.000 touristic arrivals

Entwicklung von der LAG Altusried zur LAG Regionalentwicklung Oberallgäu



Legende

- Gebietskürzung 2003-2009
- Gebietsverweiterung 2004
- Gebietsverweiterung 2007
- Gebietsverweiterung 2014
- ▬ Bundesgrenze
- ▬ Bundeslandgrenze
- ▬ LAG-Grenze
- ▬ Landesgrenze
- ▬ Gemeindegrenze
- LAG = Lokale Aktionsgruppe

LAG Kneippland® Unterallgäu

LAG Würtembergisches Allgäu

LAG bergaufland Ostallgäu

LAG Regionalentwicklung Westallgäu - Bayerscher Bodensee


LAG Regionalentwicklung Vorarlberg (Österreich)


LAG Regionalentwicklung Außerfern (Österreich)

Kleinwalsertal (Österreich)

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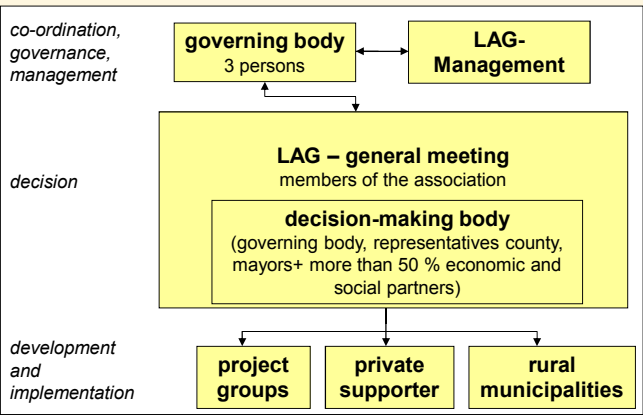
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LAG Regionalentwicklung Oberallgäu

*co-ordination,
governance,
management*



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Strengths & Weaknesses of the Region

	Strengths	Weaknesses
Agriculture & Forestry	<ul style="list-style-type: none"> ▪ range of products (milk, cheese,...) ▪ actors like Holzforum, in-silva,... 	<ul style="list-style-type: none"> ▪ not all potentials used ▪ value chain not yet complete
Life in Oberallgäu	<ul style="list-style-type: none"> ▪ high quality of life ▪ potentials in the energy sector 	<ul style="list-style-type: none"> ▪ lack of training an employment of high qualified labour ▪ inner city and business development
Tourism	<ul style="list-style-type: none"> ▪ attractive landscape ▪ good infrastructure (Mountaineering!) 	<ul style="list-style-type: none"> ▪ missing networking ▪ partial low quality offers
Nature & Culture	<ul style="list-style-type: none"> ▪ manifold nature und cultural landscape ▪ regional identity 	<ul style="list-style-type: none"> ▪ absent enhancement ▪ potential of natural hazards
Regional Management	<ul style="list-style-type: none"> ▪ LAG and its actors ▪ increasing networking 	<ul style="list-style-type: none"> ▪ missing capacities

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Project example: A store for a village through financial participation

Problem

- Last store in the village of Krugzell has to close. General supply is no longer ensured.

Solution

- A „village store“ for Krugzell - with financial and emotional participation of population.

Effects

- Shopping possibilities without own car, (part-time-)jobs, synergy-effects with village stores in other rural municipalities.



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Villagers construct their own swing bridge




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Network Regionalentwicklung Allgäu




Legende


- Allgäu LAGen
- Bundesgrenze
- Bundesländergrenze
- Landkreisgrenze
- Landkreispforte
- LAG-1 lokale Aktionsgruppe



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„Oberallgäu global“




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Effects of LEADER for the Region




- € from Brussels
- innovative ideas/creative settings
- strengthening endogenous potentials
- knowledge management
- cooperation and communication networks
- investments
- image
- jobs
- regional-economic effects
- „innovative“ infrastructure
- publicity
- quality of life

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In the future ...

... we're going to be connected even stronger.



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How to get in touch:

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